

**ITCS<sup>®</sup>**

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**PRICE LIST**



# WHAT IS ITCS?

IT Career Festival

Women in Tech

Green IT

Online Career MeetUp

ITCS Pizzatime Tech Podcast

Online Job Postings



## ITCS

more than your average job  
fair

Tech Conference,  
IT Job Fair  
& Festival all in  
one

**3000+**  
Attendees

**100+**  
Exhibitors

**50+**  
Keynotes |  
Talks |  
Workshops

**100%**  
Fun

**ITCS**  
IT &  
CAREER  
SUMMIT

ITCS // 2024 // What is ITCS ?





ITCS // 2024 // What is ITCS ?

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# IT CAREER FESTIVAL

## WHAT?

Tech Conference  
IT Job Fair  
Festival

3.000+  
IT enthusiasts

## WHO?

## WHERE?

Darmstadt | Hamburg | Berlin |  
Munich | Frankfurt | Cologne

### Hamburg

21st June 2024

### Berlin

24th May 2024

**NEW**

### Cologne

8th September 2023  
13th September 2024

### Darmstadt

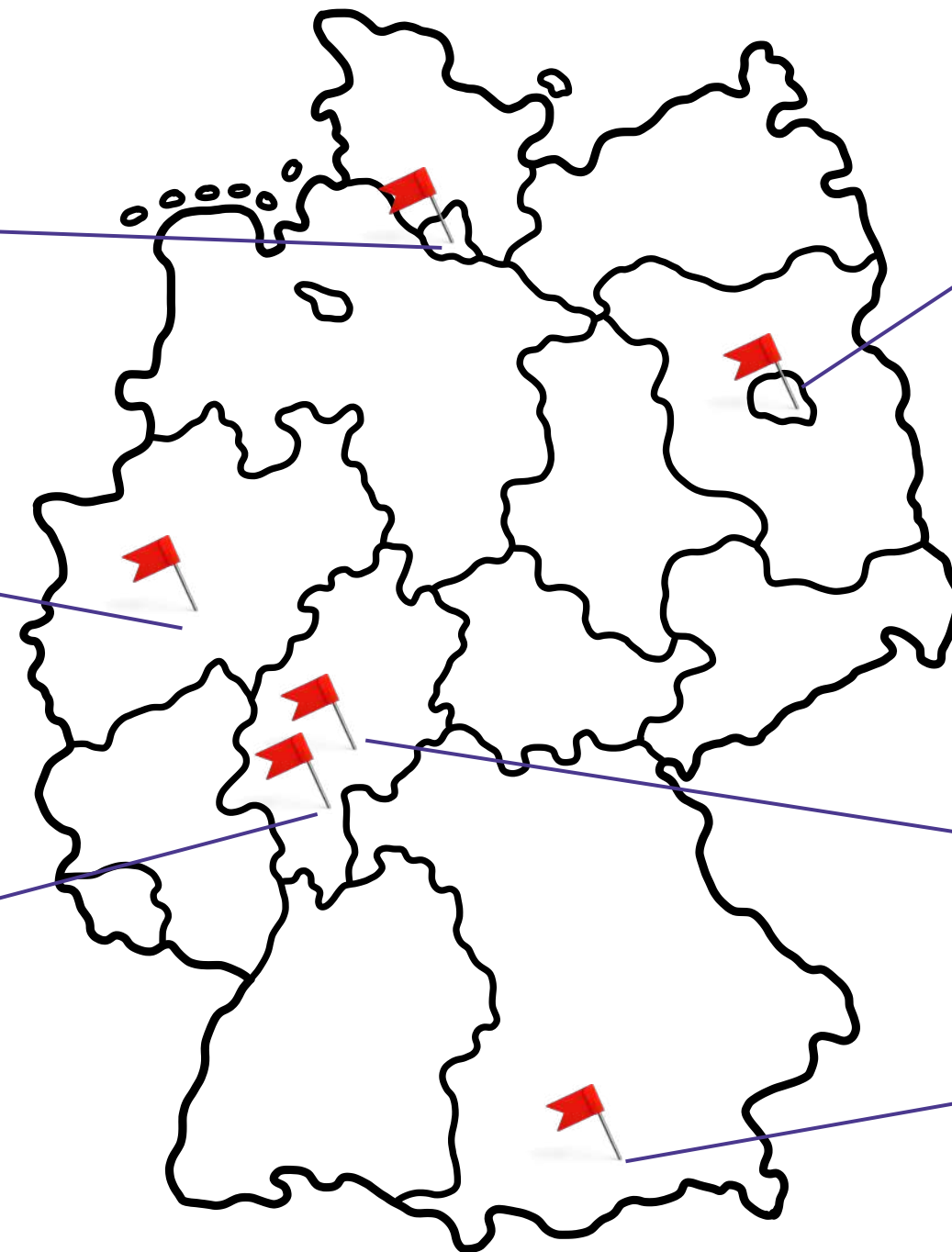
25th April 2024

### Frankfurt am Main

1st December 2023  
29th November 2024

### Munich

27th October 2023  
25th October 2024



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# WOMEN IN TECH

**We empower women in the tech industry!**  
**How about you?**

The Women in Tech area is a key part of our events. Here we dedicate the entire area to strong women in the tech industry and offer them a platform to inspire talents, both young and old.

Are you already doing your part in supporting Women in Tech?  
Then why not sponsor our Women in Tech Area, represent your company with inspirational female speakers and show the ITCS community that you support a modern and equal workplace!

**from 4.990€**



ITCS // 2024 // Women in Tech

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# GREEN IT

Sustainability is at the top of our list!  
How is your company contributing towards a greener future?

What does sustainability mean for the tech industry?  
This is the big question we have been pondering on when it comes to Green IT.

Sustainability is the topic of the future. But how can we combine technical advances and higher performance rates with increasing energy consumption levels?



**Is your company doing its part to become more sustainable?**

Show your commitment and innovative solutions for some of the most relevant problems of this day and age on our very own Green IT stage!

**from 2.990€**

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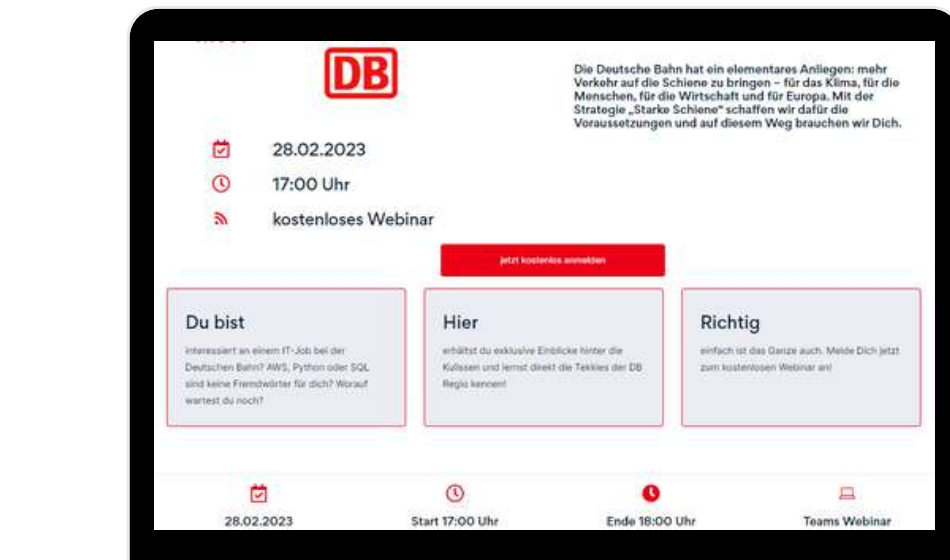
# ONLINE CAREER MEETUP

The one and only most effective online format!

Thanks to our career MeetUp option, we can offer you an exclusive online format:

- An easy way to reach job searching tekkies
- Show exclusive sneak peeks into your company
  - Insights in exciting projects
  - Specially chosen career insights and opportunities

Leave it to us to find the perfect target audience. We will find candidates on the lookout for a job, which are already interested in your company and what you have to share.



- exclusive & tailor-made for your company
- reach candidates across Germany
- approx. 90 min Webinar
- advertisement on organic and paid ITCS promotional platforms (LinkedIn, Instagram, Facebook, 35,000 newsletter subscribers etc.)
- direct contact with tekkies on the look out for jobs
- on average 80-100 participants per event

## 2.790€

ITCS // 2024 // Online Career MeetUp

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# ITCS PIZZATIME TECH PODCAST

## Employer Branding Boost

Podcast: A form of interview that has shot up in popularity in previous years.

Our podcast gives listeners an exclusive insight into the tech industry. Whether it's a sneak peek into the world of your company or the benefits of being one of your employees – as well as relevant tech topics, such as new work – you can only hear it from us.

Recording can either take place in our in-office studio or remote with one of our audio kits.

We can create an individual concept

Research, conversation guideline/ question generation, outro concept and recording

30 - 60 minute interview

Via online call (audio kit provided) OR in our in-office studio in Frankfurt am Main

Sound design

Technical post-production and editing

Reach our tech community

Expand your reach in the ITCS community

Social media promotion

Newsletter // Instagram // Twitter // Facebook  
// LinkedIn



Become part of the top 25% streams worldwide

Streams/Downloads

~26.000+

Listeners

~8000+

Followers

~7000+

Streams/Downloads

(Average in the first 7 days of each episode)

~110



Top 25%

Streams/Downloads

(Average per episode in 2022)

~273

Growth rate

(Average per episode 2022 Vs. 21)

+30,5%



- Editing/ concept creation
- Introduction & interview
- Production (incl. editing and all correction loops)
- Release
- Promotion (newsletter, website, social media campaign and more!)
- Choice between recording remotely or in our studio – whichever works best for you

# LISTEN NOW



# 1.990€

ITCS // 2024 // Tech Podcast

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# ONLINE JOB PORTAL

## Your job offers in the ITCS tech community

Would you like to present your company's job offers leading up to one of our live events or separately all year round?

Through our online job portal, you have the possibility to reach professionals and young talents 365 days a year.

And which advantage does our online job portal provide compared to usual sites? Our trusting community of professionals searching for their next job!

### Cost per job offer

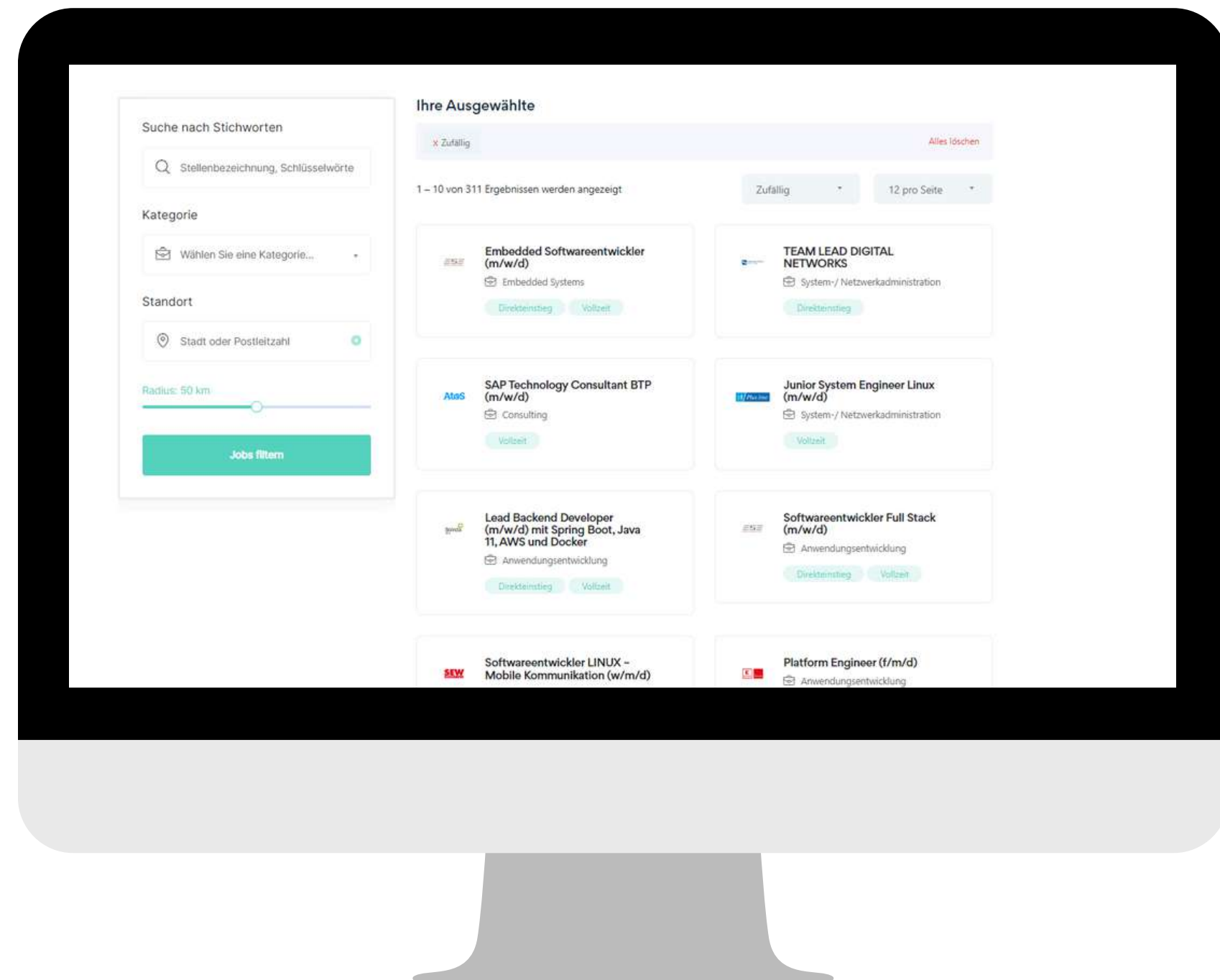
100€ / Month

250€ / 3 Months

Exclusive exhibitors offer\*

80€ / Month

\*when renewing job offers that are part of an exhibitor package



ITCS // 2024 // Online Job Offers

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# PRICE LIST

## Event Packages

	S	M	L	XL	PREMIUM
Stand size	3m*3m	3m*3m	4m*3m	5m*3m	5m*3m
Electricity and WiFi	✓	✓	✓	✓	✓
Online profile	✓	✓	✓	✓	✓
Bar table/ bar stool	1 / 2	1 / 2	1 / 2	2 / 4	2 / 4
Catering	4	5	6	7	8
Online job portal		10	15	20	25
Live job wall at ITCS		8	10	12	15
Leadscanning		✓	✓	✓	✓
Live photo link		✓	✓	✓	✓
Corner stand			✓	✓	✓
Chat Date			✓	✓	✓
Tech Talk incl. recording/ workshop			✓	✓	✓
Keynote main stage				✓	✓
Newsletter marketing				✓	✓
Logo special on the hall plan				✓	✓
Gold sponsoring package					✓
<b>Regular price</b>	<b>5.990€</b>	<b>7.490€</b>	<b>9.490€</b>	<b>12.990€</b>	<b>19.990€</b>
Early bird offer	5.490€	6.990	8.990€	11.990€	18.990€

### Early bird offers

Darmstadt: **15th November 2023**  
 Berlin: **15th December 2023**  
 Hamburg: **15th January 2024**  
 Cologne: **15th March 2024**  
 Munich: **15th April 2024**  
 Frankfurt: **15th June 2024**

## Event extras

Job offer (Visible in online job portal OR live job wall)	100€	Keynote incl. video recording Approx. 20min + 5min Q&A	3.490€
Logospecial Your company's logo in every hall plan - make your stand more visible	490€	Tech-Talk incl. video recording	1.490€
Corner stand upgrade		Workshop Approx. 90min	1.490€
Lead-Scanning All of the tekkie's infos at a glance	490€	Chat-Date Additional CVs beforehand (on average approx. 100+ CVs)	1.490€
Recruiting Short ITCS Onsite Short recruiting clip to promote 1-2 job profiles on social media	990€	Newsletter marketing* *35.000 subscribers	1.490€

## Sponsoring packages

<b>Gold</b> 9.990€	<ul style="list-style-type: none"> <li>Name and logo featured in all online and printed media (maximum visibility)</li> <li>Event special can be arranged</li> <li>Premium stand location</li> <li>Sponsoring community</li> <li>Lunch/breakfast for visitors</li> </ul>	<b>Women in Tech</b> from 4.990€*	<ul style="list-style-type: none"> <li>Name and logo featured in all online and printed media (maximum visibility)</li> <li>WIT initiatives &amp; organisations will be invited to the event free of charge on behalf of the sponsor</li> <li>Presentation slot on our WiT stage</li> <li>Stage moderation done by your very own employees</li> </ul>
<b>Platinum</b> 19.990€	<ul style="list-style-type: none"> <li>Co-branded marketing campaign</li> <li>Additional presence in entry area</li> <li>Sponsoring community</li> <li>Lunch/ breakfast for visitors</li> <li>Special promotion can be arranged</li> <li>Shuttlebus for visitors powered by "Sponsor"</li> <li>Online career MeetUp in the month leading up to the event</li> </ul>	<b>Green IT</b> from 2.990€*	<ul style="list-style-type: none"> <li>Name and logo featured in all online and printed media (maximum visibility)</li> <li>Logo in all promotional media for Green IT</li> <li>Co-branded Green IT Area</li> <li>Presentation slot on our Green IT stage</li> <li>Further benefits (eg. stage moderation) can be arranged</li> </ul>

\*multiple sponsors possible, limited amount of sponsors

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We offer individual planning assistance for the event and your company's stand

Price on request

ITCS // 2024 // Price list



# PRICE LIST

## Special features



### Community breakfast/lunch

4.990€

Offer our visitors a tasty breakfast/lunch and transform your stand into the main attraction!

### Sponsor our after party

from 1.490€\*

\*multiple sponsors possible, limited amount of sponsors

Make a lasting impression on visitors by providing the big ITCS finale on event day!



### The Morpheus Tutorials Event

Price on request

With Cedric Mössner (aka The Morpheus Tutorials, the YouTube guru with 350k+ subscribers) you can offer coding challenges or meet & greets.

Cedric creates everything based on your target group in a professional manner, so that you can get the best out of the event and don't have to worry about organising anything!

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# ITCS

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## Meet Witefield, our professional media partner! How about individual media coverage of your company at ITCS?

We work with Witefield, a professional media agency, to accompany the entire event with excellent media coverage. All talks and keynotes are recorded to be later transformed into epic after movies.

Would you like a professional recording of your keynote or presentation for your own use? – No problem!

Interested in formats that are perfectly tailored to Instagram & Co? Witefield are specialists in social media formats and will put together suitable montages or videos, shot completely individually for your company and it's needs.



### Speaker Spotlight (Interview)

A short interview (approx. 90 seconds) in which your speaker gives an insight into the presentation and thus offers you the opportunity to focus attention on your topics and your company.

**990€**

### Media Coverage Photo

Production of individual highlights of your stand and presentation formats

**490€**

### Live Photo Link

Live access to photos taken at the ITCS event, which you can start posting immediately! On the day of the event and whenever you wish afterwards.

**490€**

ITCS // 2024 // Witefield





# Q&A

## Frequently Asked Questions

### **Is there a registration deadline?**

The earlier the better!

We can still include you in the application for the event up to 6 weeks before the event starts (at the latest).

However, there is no registration deadline.

### **How many colleagues are allowed on the stand?**

Come with as many colleagues as you like!

If you need more catering bands for your team, you can book them additionally for 59€ per person.

### **How can I book a stand?**

Simply contact Rachid or Simone for a non-binding offer. We will also be happy to support you in planning your participation and can advise you on all matters.

### **Are multiple sponsors possible? (e.g. Women in Tech)**

Of course! Sponsoring and the costs for areas like Women in Tech or Green IT, can be shared by more than one company. This way you can show your joint commitment and share the costs.



# CONTACT AND BOOKING A STAND

## Who to contact

Rachid Fennan

☎ +49 (0)69 - 247 44 80 53

✉ fennan@it-cs.io



Simone Daun

☎ +49 (0)69 - 247 44 80 53

✉ daun@it-cs.io



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Umbeck & Walenda Media GmbH

Meisengasse 11

60313 Frankfurt am Main

[www.it-cs.io](http://www.it-cs.io)

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