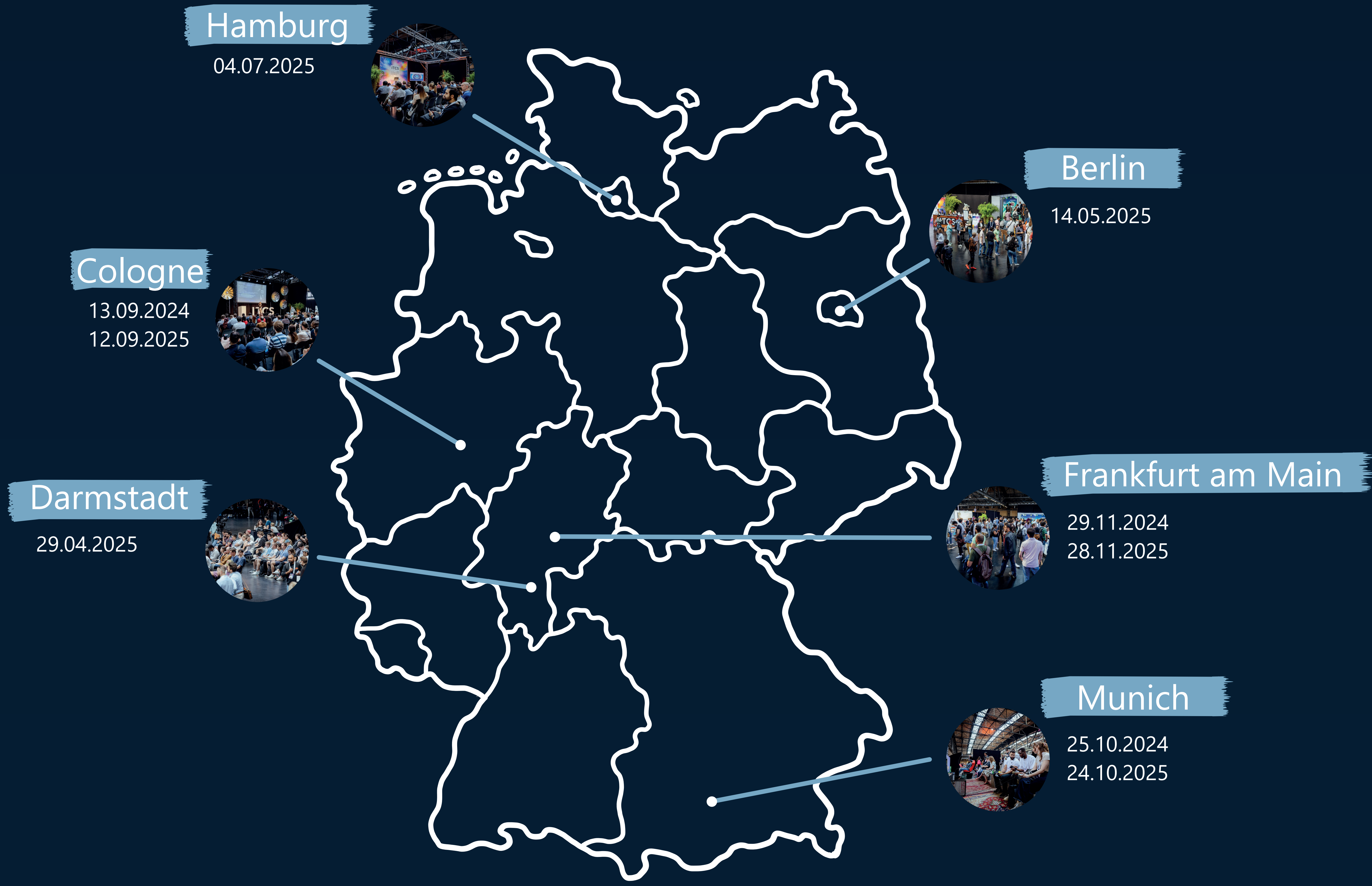


ITCS®

I T & & C A R E E R S U M M I T

Price List

IT-Career Festival



WHAT? Tech Conference, IT-Job Fair, Festival

WHO? 20.000+ IT enthusiasts

Event Packages

	S	M	L	XL	Premium
Stand Size	3m*3m	3m*3m	4m*3m	5m*3m	5m*3m
Electricity, WiFi	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Online Profile	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bar Table/ Bar Stools	1 / 2	1 / 2	1 / 2	2 / 4	2 / 4
Catering	4	5	6	7	8
Online Jobwall		10	15	20	25
On-Site Jobwall		4	6	8	10
Leadscanning		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Live Photo Link		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corner Stand			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chat Date			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tech Talk incl. Recording or Workshop			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Keynote incl. Recording on the Main Stage				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Marketing				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Special Hall Plan				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gold Sponsoring					<input checked="" type="checkbox"/>

Regular Price

5.990€

7.490€

9.490€

12.990€

19.990€

Early Bird Offer

5.490€

6.990€

8.990€

11.990€

18.990€

We also offer tailored support to help you plan your stand and presence at the event

Price on Request

Early Bird Offer

Darmstadt: **15. November 2024**

Berlin: **15. December 2024**

Hamburg: **15. January 2025**

Cologne: **15. March 2025**

Munich: **15. April 2025**

Frankfurt: **15. May 2025**



Recruiting-Tools

Chat Date

Before the fair takes place, use this opportunity to receive CVs from qualified tekkies who are already interested in joining your company. If you share mutual interest, arrange to meet potential employees directly at the event to get to know them personally and fast

1.490€

Workshops

Use a workshop as part of your recruitment process to not only test the technical skills of the tekkies, but also assess their teamwork, creativity and commitment. Target Tekkies who are interested in specific tasks and watch them perform right in front of your eyes.

1.490€

Attract the best professionals for your organisation by hosting an exclusive workshop at ITCS. However, the number of workshop slots is limited.

Coding-Challenges

Gamification directly at your stand: Develop a target group-specific coding challenge together with our partners EntwicklerHeld and Cedric Mössner* and test the skills of the tekkies. Let our professionals take care of the entire organisation so that you can get the most out of the event without having to worry about the details!

ab 4.490€

*The Morpheus Tutorials, boasting over 250k subscribers, is one of the largest IT YouTubers in Germany, focussing on IT security, programming and hacking.

Leadscanning

No more paperwork and time-consuming follow-up after the event. Scan the tekkies at the trade fair with the convenient app and export everything you need to know about them to a handy Excel spreadsheet.

490€



Extras – Employer Branding

Employer Branding-Tools

'All talks will be recorded/edited and made available to the you, as well as the ITCS community. Click here to check out our media centre (<https://it-cs.io/itcs-mediathek/>)'

Keynote incl. Recording In our exclusive 20-minute keynotes on the main stage, you have the perfect possibility to offer visitors exclusive insights into the latest developments and innovations at your company. From AI to Green IT to Cybersecurity - put your company in the spotlight at the event and convince the crowd with a compelling presentation. 20 min. + 5 min. Q&A (moderated) **3.490€**

Tech Talk incl. Recording Hold a 15-minute talk on one of our Tech Talk stages to target Tekkies who not only have the necessary technical skills, but also share a passion for innovation and technology. **1.490€**

Tech Talks offer you a unique platform to showcase your expertise and build valuable relationships with potential talent. Use this opportunity to position your company as a leading innovator in your industry.
15 min + 5 min Q&A (moderated)



Green IT-Tech Talk incl. Recording Take the stage as a speaker on our Green IT stage and present your commitment and solutions for a greener planet. Introduce your company as a pioneer in the field of sustainable technologies and set a leading example of environmental awareness and innovation on the Green IT stage!
15 min. + 5 min. Q&A (moderated) **1.490€**

AI-Tech Talk incl. Recording Take the chance to be one of the treasured speakers on our AI stage and present your expertise, innovative solutions and cutting-edge technologies in the field of artificial intelligence. The AI area offers you the platform to establish your company as a leading expert in the field of AI and make valuable connections with potential tekkies.
15 min + 5 min Q&A (moderated) **1.490€**

Speaker Photos Benefit from our speaker photo services for outstanding professional social media coverage. **290€**

Snippets / Short Video We create professional snippets/short videos tailored to your social media channels to showcase your tech talk/keynote in the very best light and turn it in to top quality content. **390€**

Extras – Can't get enough? Want even more visibility?

Upgrades

Event Upgrades

On-Site Jobwall	Present your current job offers on our event jobwall and reach over 3,000 highly qualified tekkies! Advertise your vacancies directly on site and attract the brightest talents for your company.	100€ / Event
Online Jobwall	Present your current job offers on our online job board and reach the best talent rapidly and in a goal-oriented manner - all year round! For just 100 EUR per month, you can use this cost-effective platform and present your vacancies in the best possible way.	100€ / Month
Newsletter Marketing	Take the opportunity to reach over 65,000 Tekkies with just a single newsletter entry - and with an astonishing open rate of at least 65%!	1.490€
Logo Special	Your logo on display in the hall plan - maximise the exposure of your stand! Let visitors find you quickly and easily in the hall plan and boost your visibility.	490€
Charging Point	<p>The networking opportunities just don't stop!</p> <p>Let the Tekkies charge their mobile phones at your stand and attract talent like bees to honey. Ensure convenience and make valuable contacts - a win-win situation for everyone!</p>	490€

Stand Upgrades

Corner Stand Upgrade	Make your stand impossible to miss and upgrade to a corner stand to stand out at the event.	490€
Bar Table		50€
Bar Stool		25€
Catering	Our catering option includes breakfast, lunch and an all-day drinks service in the exhibitor catering area.	59€
Community Breakfast/Lunch	Offer visitors a free breakfast/lunch at your stand and turn your stand into the main attraction!	from 4.490€
Afterparty Sponsoring	Become a sponsor of the legendary ITCS networking afterparty. Let the ITCS end in style on your behalf with first-class DJ music and friendly conversations. Liven up the atmosphere and put your name in the spotlight.	from 4.490€

Gold



- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility) incl. all posters
- ✓ Trade fair special by arrangement (e.g. table football, mobile phone charging station, etc.) incl. additional stand space
- ✓ Opening Keynote (Hauptbühne)
- ✓ Afterparty Sponsoring

9.990€

AI Stage



- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)
- ✓ AI initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge
- ✓ Opening Keynote
- ✓ Take over the moderation of the AI stage with your own employees
- ✓ AI stage branding (logo on stage, backdrop etc.)
- ✓ Participate in a panel discussion
- ✓ All keynotes are published on all platforms featuring your logo

from 4.990€

Green IT Stage



- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)
- ✓ Green IT initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge
- ✓ Presentation slot on the Green IT Stage
- ✓ Take over the moderation of the Green IT stage with your own employees
- ✓ All keynotes are published on all platforms featuring your logo

from 2.990€

Women in Tech Stage



- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)
- ✓ WIT initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge
- ✓ Presentation slot on the WIT Stage
- ✓ Take over the moderation of the WIT stage with your own employees
- ✓ All keynotes are published on all platforms featuring your logo

from 4.990€

FAQ

Is there a registration deadline?

The earlier the better!

We can include you in the advertising for the event up to 6 weeks before the start of the event at the latest. However, there is no registration deadline.

How do I book a stand?

Simply contact Rachid or Simone directly for a non-binding offer.

We can also happily support you with planning and advise you on your participation.

How many colleagues are allowed to join us at the event?

Come with as many colleagues as you like!

If you need more catering, you can book additional catering for €59 per person.

Are multiple sponsors possible? (e.g. Women in Tech)

Of course! More than one company can sponsor and cover the cost of the Women in Tech or Green IT Area, for example. In this way, you show joint commitment and share the expenses.



Get in touch - Book a stand

Who to contact



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