ITCS®

IT & CAREER SUMMIT

Price List

Hamburg
04.07.2025

Cologne
12.09.2025

Darmstadt
29.04.2025

Frankfurt
28.11.2025

Munich
24.10.2025

WHAT? Tech Conference, IT-Job Fair, Festival

WHO? 20.000+ IT enthusiasts

ITCS IT && CAREER SUMMIT

Event Packages

	S	M	L	XL	Premium
Stand Size	3m*3m	3m*3m	4m*3m	5m*3m	5m*3m
Electricity, WiFi	☑	☑	☑	☑	☑
Online Profile for 12 months on it-cs.io - from the date of booking	☑	☑	☑	☑	☑
Bar Table/ Bar Stools	1 / 2	1 / 2	1 / 2	2 /4	2 /4
Catering	4	5	6	7	8
Online Jobwall * Duration 90 days. 60 days before to 30 days after the event	1*	3*	5*	7*	10*
On-Site Jobwall		4	6	8	10
Leadscanning		☑	☑	☑	☑
Live Photo Link		☑	☑	☑	☑
Corner Stand			☑	☑	☑
Chat Date			☑	☑	☑
Tech Talk incl. Recording or Masterclass			☑	☑	☑
Keynote incl. Recording on the Main Stage				☑	☑
Newsletter Marketing				☑	☑
Logo Special Hall Plan				☑	☑
Gold Sponsoring					☑
Regular Price	5.990€	7.490€	9.490€	12.990€	19.990€
Early Bird Offer	5.490€	6.990€	8.990€	11.990€	18.990€

Early Bird Offer

Darmstadt: 15. November 2024
Hamburg: 15. January 2025
Cologne: 15. March 2025
Munich: 15. April 2025
Frankfurt: 15. May 2025

Recruiting-Tools

Chat Date	Before the fair takes place, use this opportunity to receive CVs from qualified tekkies who are already interested in joining your company. If you share mutual interest, arrange to meet potential employees directly at the event to get to know them personally and fast.	**1.490€**
Masterclass	ITCS Masterclass: Your topic, directly with the right target group In 60 to 90 minutes, you can explore your topic in depth in front of a pre-advertised target group - whether it's an interactive talk or deep-dive coding. The participants apply based on your requirements profile, and you will receive their contact details afterwards in order to make valuable connections and recruit talent efficiently.	**1.490€**
Coding-Challenges	Gamification directly at your stand: Develop a target group-specific coding challenge together with our partners EntwicklerHeld and Cedric Mössner* and test the skills of the tekkies. Let our professionals take care of the entire organisation so that you can get the most out of the event without having to worry about the details! *The Morpheus Tutorials, boasting over 300k subscribers, is one of the largest IT YouTubers in Germany, focussing on IT security, programming and hacking.	**from 4.490€**
Leadscanning	No more paperwork and time-consuming follow-up after the event. Scan the tekkies at the trade fair with the convenient app and export everything you need to know about them to a handy Excel spreadsheet.	**490€**

Employer Branding-Tools

All talks will be recorded/edited and made available to the you, as well as the ITCS community.
Click here to check out our media centre!

Keynote incl. Recording	In our exclusive 20-minute keynotes on the main stage, you have the perfect possibilty to offer visitors exclusive insights into the latest developments and innovations at your company. From AI to Green IT to Cybersecurity - put your company in the spotlight at the event and convince the crowd with a compelling presentation. 20 min. + 5 min. Q&A (moderated)	**3.490€**
Tech Talk incl. Recording	Hold a 15-minute talk on one of our Tech Talk stages to target Tekkies who not only have the necessary technical skills, but also share a passion for innovation and technology. Tech Talks offer you a unique platform to showcase your expertise and build valuable relationships with potential talent. Use this opportunity to position your company as a leading innovator in your industry. 15 min + 5 min Q&A (moderated)	**1.490€**
Women in Tech-Talk incl. Recording	Take the opportunity to present your company on the Women in Tech stage as a driver of diversity and innovation. In one of only TWO exclusive speaker slots, you can put your experts and technological expertise in the spotlight. UPGRADE possible: With the Women in Tech sponsorship, you can additionally increase your visibility through branding, advertising campaigns and exclusive placements within the ITCS community. 15 Min. + 5 Min. Q&A (moderated)	**2.490€**
AI-Tech Talk incl. Recording	Take the chance to be one of the treasured speakers on our AI stage and present your expertise, innovative solutions and cutting-edge technologies in the field of artificial intelligence. The AI area offers you the platform to establish your company as a leading expert in the field of AI and make valuable connections with potential tekkies. 15 min + 5 min Q&A (moderated)	**1.490€**
Speaker Photos	Benefit from our speaker photo services for outstanding professional social media coverage.	**290€**
Snippets/Short Video	We create professional snippets/short videos tailored to your social media channels to showcase your tech talk/keynote in the very best light and turn it in to top quality content.	**390€**

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Upgrade

Event Upgrades

On-Site Jobwall	Present your current job offers on our event jobwall and reach over 3,000 highly qualified tekkies! Advertise your vacancies directly on site and attract the brightest talents for your company.	**100€ / Event**
Online Jobwall	Want more reach? You can book job ads in the exhibitor backend at any time and exchange them flexibly. Book now and get started!	**from 99€ / Month**
Newsletter Marketing	Take the opportunity to reach over 65,000 Tekkies with just a single newsletter entry - and with an astonishing open rate of at least 65%!	**1.490€**
Logo Special	Your logo on display in the hall plan - maximise the exposure of your stand! Let visitors find you quickly and easily in the hall plan and boost your visibility.	**490€**
Charging Point	The networking opportunities just don't stop! Let the Tekkies charge their mobile phones at your stand and attract talent like bees to honey. Ensure convenience and make valuable contacts - a win-win situation for everyone!	**490€**
Podcast	Become part of the ITCS Pizzatime Tech Podcast! We offer snackable IT content & employer branding in the ITCS community. You only need one speaker - we'll take care of the rest. You can listen here.	**1.990€**

Stand-Upgrade

Corner Stand Upgrade	Make your stand impossible to miss and upgrade to a corner stand to stand out at the event.	**1.490€**
Catering	Our catering option includes breakfast, lunch and an all-day drinks service in the exhibitor catering area.	**59€**
Community Breakfast/Lunch	Offer visitors a free breakfast/lunch at your stand and turn your stand into the main attraction!	**from 4.490€**
Afterparty Sponsoring	Become a sponsor of the legendary ITCS networking afterparty. Let the ITCS end in style on your behalf with first-class DJ music and friendly conversations. Liven up the atmosphere and put your name in the spotlight.	**from 4.490€**

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Gold

- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility) incl. all posters

- ✓ Special by arrangement (e.g. table football, mobile phone charging station, etc.) incl. additional stand space

- ✓ Opening Keynote (Main Stage)

- ✓ Afterparty Sponsoring

9.990€

AI Stage

- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)

- ✓ AI initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge

- ✓ Opening Keynote

- ✓ Take over the moderation of the AI stage with your own employees

- ✓ AI stage branding (logo on stage, backdrop etc.)

- ✓ Participate in a panel discussion

- ✓ All keynotes are published on all platforms featuring your logo

from 4.990€

Green IT Stage

- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)

- ✓ Green IT initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge

- ✓ Presentation slot on the Green IT Stage

- ✓ Take over the moderation of the Green IT stage with your own employees

- ✓ All keynotes are published on all platforms featuring your logo

from 2.990€

Women in Tech Stage

- ✓ Logo representation and mention as sponsor on all online and print media (max. visibility)

- ✓ WIT initiatives & organisations will receive an invitation on behalf of the sponsor - free of charge

- ✓ Presentation slot on the WIT Stage

- ✓ Take over the moderation of the WIT stage with your own employees

- ✓ All keynotes are published on all platforms featuring your logo

from 4.990€

FAQ

Is there a registration deadline?

The earlier the better!
We can include you in the advertising for the event up to 6 weeks before the start of the event at the latest.
However, there is no registration deadline.

How do I book a stand?

Simply contact our sales team directly for a non-binding offer.
We can also happily support you with planning and advise you on your participation.

How many colleagues are allowed to join us at the event?

Come with as many colleagues as you like!
If you need more catering, you can book additional catering for €59 per person.

Are multiple sponsors possible? (e.g. Women in Tech)

Of course! More than one company can sponsor and cover the cost of the Women in Tech or Green IT Area, for example. In this way, you show joint commitment and share the expenses.

Get in touch - Book a stand

Who to contact

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