

Working Student Digital Sales Experience (m/f/d)

At Care Chemicals, we carry the passion to care. Our people stand as our most prized asset, and we cultivate a culture of compassion, support, and growth. Through this, we empower our team to excel both personally and professionally. United as one, we are dedicated to pioneering sustainable, digitized, and innovative solutions for a brighter future. Nourishing lotions, mild shampoos, protective sunscreens – these products, along with environmentally friendly detergents and high-performance cleaners, feature ingredients crafted by our Care Chemicals division. Our portfolio extends to plant protection solutions, technical applications in construction chemistry, raw materials for the coatings industry and digital services for our customers. Collaborating with global clients, we engineer innovative solutions with a growing emphasis on sustainable sourcing. Let's sketch a better future together!



LOCATION

Ludwigshafen, DE









WHAT YOU CAN EXPECT

- Your tasks include assisting with the migration of content pages to ensure that every piece of content is transferred accurately.
- Additionally, helping to conduct tests is be part of your responsibilities, ensuring the functionality of the migrated content is spot on.
- Data analysis will also be in your wheelhouse, as you'll uncover valuable insights to enhance our project.
- You document the project's progress and record all pertinent information to maintain clear communication with all parties involved.
- Moreover, you'll coordinate collaboration with various departments to facilitate a seamless project flow.
- Depending on your profile and experience, there may be other thrilling opportunities waiting for you to explore!

WHAT YOU OFFER

- ongoing studies in business administration, marketing, digital business or information technology
- first experience in project management or data analysis, ideally experience with content management systems
- good knowledge of MS Office, especially Power Point and Excel
- ability to work in a team and good communication skills
- analytical thinking and a structured way of working
- very good language skills in English, additional German skills are an advantage

WHAT WE OFFER

- From day one you will be part of the BASF family.
- You will get involved in challenging fields of activity and have the opportunity to work on exciting projects in an interdisciplinary environment.
- Depending on the location of the respective group company you will get to know BASF and participate in various workshops and guided tours.
- In this way you will make numerous interesting experiences and get a deep insight into the world's leading chemical company.

HOW TO REACH US

- Corinna Granterath (Talent Acquisition), corinna.granterath@basf.com, Tel.:+49 30 2005-59302 will be happy to answer
 your questions
- You can also reach our recruiting team here
- First information about our application process can be found here: on.basf.com/applicationprocess

Diversity is our greatest strength!

Become a part of our winning formula for success and develop the future with us - in a global team that embraces inclusion and equal opportunities irrespective of gender, age, origin, sexual orientation, disability or belief.